



New time saving procedures for Santa's workshop

It's tough all over. Even Santa is being hit hard in these economic times. Santa needed to make some changes in order to make ends meet.

Here are some new procedures being implemented in Santa's workshop.

- 1) Leave "bad" girls and boys off list entirely.
 - a) Saves time by not having to continually evaluate them
 - b) Saves money by not having to purchase coal for their stockings
- 2) Redefining the definition of "bad" so that more girls and boys fit that category (then see rule 1).
- 3) Automatic response system for the email Santa system. Children receive an automatic response (general template response) to show Santa received the letter. The email is returned a few days after receiving, to give the impression that it was studied very carefully. The "fill in the blank" template is a warm letter with recipients name and selected data incorporated in the return letter. Children under the age of 8 can't detect that it's an automatic response system.
**Note, the definition of "bad boys and girls" include those children that suspect the letter is an automatic response system..
- 4) A newly Santa eBay or automatic e-commerce shopping website was designed. Kids can pick their gifts on-line and it gets automatically shipped to them. This saves Santa travel and time. E-commerce website has security login that only allows the "good" girls and boys to log in. The value of the gifts displayed to the child is based on the access level of the password. If they have been pretty good, they see a list of gifts under \$50; if really good \$75 etc.
 - a) Santa can decide to accept "donations" to upgrade a particular child's password level
 - b) Santa also accepts "donations" to degrade a particular child's password.
**Note that the definition of "bad boys and girls" include those children that donate to the "degrade program".
- 5) New webcam and Wii - Virtual Santa Lap sittings. Kids use the Wii type setup to sit on Virtual Santa's lap and ask for gifts. Santa conveys the e-commerce website and password to them at that time. Bad boys and girls get "bogus" passwords. (This is the free basic program, open to all)
- 6) Santa has a Wii Virtual tour of his workshop. For a small "donation" -- kids can virtually roam around the virtual workshop and interact with the elves etc. (Upgrade program)
- 7) For a larger donation, Santa will actually fly (versus the virtual Wii version) to a particular child's home (or shopping mall) and have them sit on his lap. (Premium program)
- 8) For another donation level, a child is actually flown to have dinner at Santa and Mrs. Claus's place, play with their kids, ride the reindeer, etc. (VIP program) VIP program is also open to additional customized features and options.
- 9) Layoffs are not limited to corporations. Because of the downturn of the economy, Santa will have to let-go some elves and reindeer. To keep your favorite reindeer off the dinner table, please call in and vote. The deer with the lowest number of votes, well,

Phone lines are open Dec 20th until Dec 23rd

Number to call: 1-666-888-911<deer number>

Dasher - 1
Prancer - 2
Vixen - 3
Comet - 4
Cupid - 5
Donder - 6
Blitzen - 7
Rudolf - 8

10) Definition of "bad girls and boys" include people that don't like these new procedures.

Happy Holidays!

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